



2011 EMPLOYMENT OUTLOOK

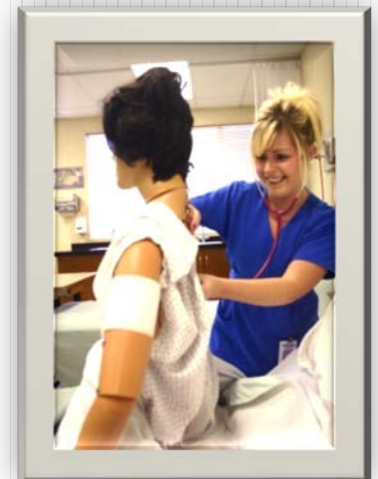
Faces of San Diego's Economic Recovery

San Diego County Economic Roundtable
Friday, January 28, 2011

Mark Cafferty
President and CEO
San Diego Workforce Partnership

What we expect to see in 2011 in the local job market

- **Unemployment to remain high (9%)**
- **A gradual decline in unemployment with slow, steady job growth**
- **Mixed emotions and mixed indicators**



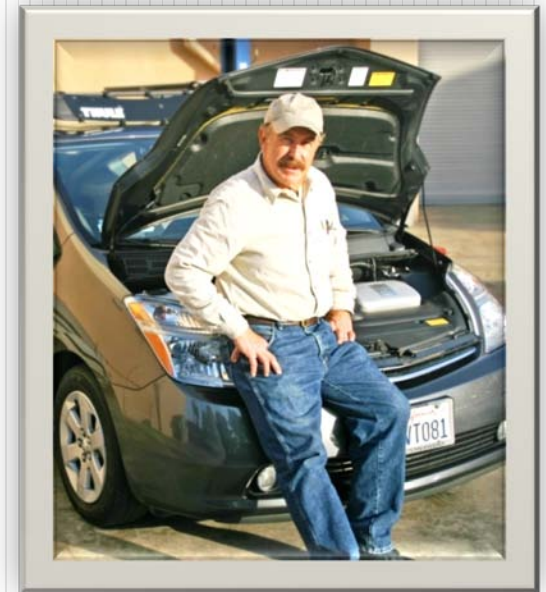
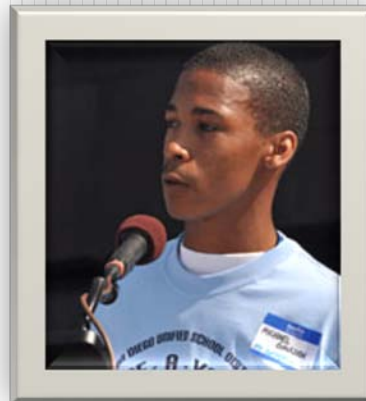
Job growth by industry

- **Countywide outlook – all industries: 1%**
 - **Professional and Business Services: 3%**
 - **Education and Health Services: 3%**
 - **Construction: 2%**
 - **Leisure and Hospitality: 2%**
 - **Wholesale Trade: 2%**
 - **Information Technology: 1%**
 - **Retail Trade: 1%**
 - **Government: 1%**



Job losses by industry

- **Countywide outlook – all industries: 1%**
 - **Finance, Insurance and Real Estate: 0%**
 - **Utilities: -1%**
 - **Manufacturing: -2%**



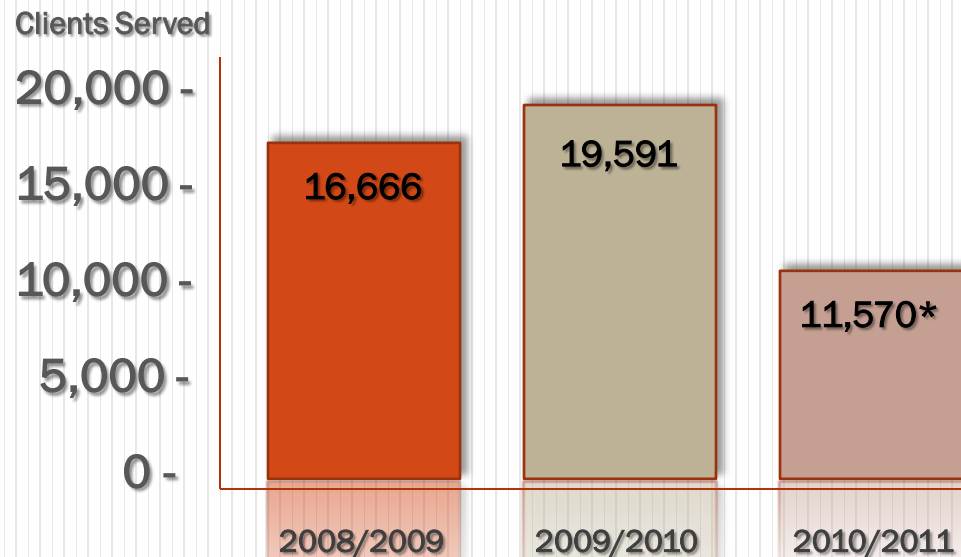
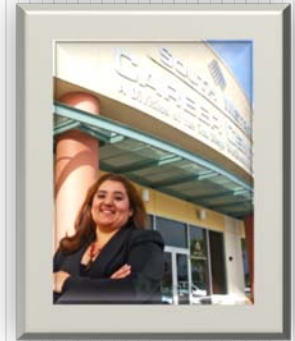
Specific occupational gains

- **Countywide occupational growth: 1% (15,000 to 18,000 new jobs for 2011)**
 - Scientists and “innovation economy” occupations: 400 jobs (4%)
 - Computer Specialists: 800 jobs (2%)
 - Teacher/Instructors: 750 jobs (2%)
 - Registered Nurses and Licensed Vocational Nurses: 600 jobs (2%)
 - Construction Trades: 800 jobs (2%)
 - Food & Beverage Workers: 1,500 jobs (2%)
 - Office and Administrative Support: 1,000 jobs (1%)



San Diego Career Center Network

(Recession-era data: clients enrolled)



18% increase from
08/09 - 09/10
41% decrease from
09/10 - 10/11

- We believe the initial increase in clients was due to both the intensity of the downturn and the news of federal stimulus money being made available for training
- We believe the projected decrease is a combination of more optimism on behalf of some job seekers, total frustration from others and the sunset of federal stimulus money

*Projected total for program year 2010/2011 based on 6 months of data

San Diego Career Center Network

(Recession-era data: education)

Education Level	PY 2008/2009	PY 2009/2010	PY 2010/2011 *
Associates Degree	1205 (7.2%)	1419 (7.2%)	496 (8.6%)
Bachelors Degree	1824 (10.9%)	2564 (13.1%)	1077 (18.6%)
Masters Degree	432 (2.6%)	636 (3.5%)	288 (5%)
Doctorate	58 (0.3%)	71 (0.4%)	35 (0.6%)
Total (Degrees)	3519 (21%)	4690 (24.2%)	1896 (32.8%)

*Totals for program year 2010/2011 reflect only 6 months of data

Source: SDWP; Customer Information Services Reporting System (CISRS)

San Diego Career Center Network

(Recession-era data)

- So what does this tell us?
- Recession has not hit any particular age or ethnicity harder based on the demand for job training and support services
- Recession has led to a massive increase in the number of men seeking job training and support services
- As the recession lingers, a more highly educated base of clients is seeking job training and support services

(Beyond) San Diego's Career Center Network

(Recession-era data)

- What else are we seeing?
- An unemployment rate for veterans between the ages of 18-25 above 25% and projected to reach 30% (EDD)
- Fewer youth (ages 16-18) engaged in summer employment than at any time on record (BLS)
- More than 6000 openings for software engineers across San Diego County (SDSIC)
- Sustained and projected job growth in industrial biotechnology (BIOCOM)

2010 San Diego Workforce Summit Findings



Keynote: Robert Reich,
Former U.S. Secretary
of Labor



Cecilia Estolano, Chief Strategist
on State and Local Initiatives,
Green for All



Dr. Mary Walshok, Vice Chancellor for Public
Programs, University of California, San Diego

Dr. Mohit Kaushal, Executive Vice President and
Chief Strategy Officer, West Wireless Health
Institute



Lorena Gonzalez, Secretary-Treasurer,
San Diego Imperial Counties Labor
Council



Rear Admiral Len Herring, (retired)
Commander Navy Region
Southwest, Vice President for
Business Services and
Administration, University of San
Diego

2010 San Diego Workforce Summit Findings

- Subsidized Work
- High Road Economic Development
- Organized Labor
- Government Reform
- Innovation -- New Products and Services
- Life Long Learning

San Diego Workforce Index

- San Diego County Jobs Available
- San Diego County Economic Conditions (A. Gin)
- San Diego County Consumer Confidence
- San Diego County Hiring-Temporary Employment
- San Diego County Unemployment Rate
- San Diego County First-time Filers (UI)
- San Diego County Total Non-farm Employment



San Diego Workforce Partnership

Workforce Index

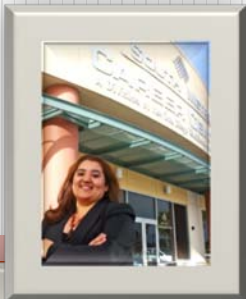


Final thoughts and plans for 2011

- Programs to help transition veterans from military service to employment in green construction, software/technology, healthcare and other demand occupations
- Summer and year-round youth employment programs to begin preparing our future workers for demand occupations
- Linking job training to economic development efforts, infrastructure projects and jobs/industries of projected growth
- Focus on training individuals for jobs and careers that pay sustainable wages and lead to self-sufficiency (\$13.54 per hour)

Resources and Contact Information

- Green Jobs Report (Green LMI, Jordan and BW Research)
- San Diego Workforce Index (SDWP: Flacks)
- Workforce Summit Report and Findings (SDWP: Flacks)
- www.sandiegoatwork.com
- Mark Cafferty (markc@workforce.org)
- Chuck Flacks (chuckf@workforce.org)



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